

2008 Annual Report of the Maryland Heritage Areas Authority

Report to the Governor and the General Assembly

Martin O'Malley, Governor
Anthony G. Brown, Lieutenant Governor

Richard Eberhart Hall, Secretary of Planning/Chair, Maryland Heritage Areas Authority
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This report is required by the
Code of Maryland, Financial Institutions Article § 13-1108(5)
(MSAR # 5568)

The Maryland Heritage Areas Program: An Overview

Strengthening and Revitalizing Maryland's Communities

Maryland's Heritage Areas are locally designated and state certified regions that contain high concentrations of historical, cultural and natural resources, where motivated public and private partners make commitments to the protection of those resources for economic development through heritage tourism. Now entering its twelfth year of operation, the Maryland System of Heritage Areas has enjoyed steady growth, enthusiastic private and public support, and a record of achievement.



Maryland's first Heritage Area was created by the General Assembly in 1993 with the establishment of the Canal Place Preservation and Development Authority. This nine-member organization was directed to develop a historic Chesapeake and Ohio (C&O) Canal preservation district in Cumberland known as "Canal Place."



Canal Place's success in fulfilling its mission to serve as "a catalyst for the preservation, development and management of the lands adjacent to the C&O Canal, and be the advocate for preservation and development within the Canal Place Preservation District and the greater Cumberland area, for the purpose of enhancing heritage tourism in Western Maryland," generated interest in the creation of a statewide program to help local governments foster economic development through heritage tourism. Elements of the Canal Place model, combined with lessons learned from other existing state heritage area programs, formed the basis for the Maryland's Heritage Areas Program, which was created by legislation in 1996.



Maryland's Heritage Areas are locally designated and State certified regions where public and private partners make commitments to preserving historical, cultural and natural resources for sustainable economic development through heritage tourism. At the local level, Heritage Areas focus community attention on often under-appreciated aspects of history, living culture, and distinctive natural areas, thus fostering a stronger

Photo descriptions (from top to bottom): Tall Ships at "Downrigging Weekend" (Stories of the Chesapeake Heritage Area); Port Towns Heritage Murals Project (Anacostia Trails Heritage Area); Leonardtown Waterfront Park Promenade (Southern Maryland Heritage Area)

sense of pride in the places where Marylanders live and work. The Maryland Heritage Areas Authority (MHAA) does this through targeted State financial and technical assistance within a limited number of areas designated as “Certified Heritage Areas.”



Each of Maryland’s current eleven Certified Heritage Areas is defined by a distinctive focus or theme that makes that place or region different from other areas in the state. These distinctive places exhibit tangible evidence of the area’s heritage in historic buildings and districts, distinctive cultural traditions, singular natural landscapes, as well as other resources such as museums, parks, and traditional ways of life as revealed in food, music, and art. This “special flavor” of each Heritage Area attracts not only out-of-state visitors, but locals who are also looking for an experience that is different than “back home.”



The program recognizes that a successful Heritage Area needs to have a viable economy which recognizes the value of the area’s unique heritage resources, and through public and private sector partnerships strives to preserve and enhance the resources that make the area distinct and attractive to visitors. By investing public dollars to create tourism-related products, spark matching private investment, and motivate local leadership, MHAA seeks to promote a balanced, sustainable level of heritage tourism that strengthens communities and improves the state’s quality of life.



Photo descriptions (from top to bottom): Family on Trail (Stories of the Chesapeake Heritage Area); Bromo Seltzer Tower (Baltimore Heritage Area); Laytonsville Barn (Montgomery County Heritage Area)

Program Goals: Enhance, Increase, Enable, Foster, and Accomplish

The MHAA charted the future course for the program by developing seven program goals. These goals demonstrate the MHAA's commitment to protecting and interpreting the state's heritage assets and to achieving these goals by means of broad-based partnerships:



✓ Enhance the visitor appeal and enjoyment of the state's history, culture, natural environment, and scenic beauty by enhancing the overall "product" -- the visitor experience.

✓ Increase the economic activity associated with tourism, creating opportunities for small business development, job growth, and a stronger tax base.

✓ Encourage preservation and adaptive re-use of historic buildings, conservation of natural areas important to the state's character and environment, and the continuity and authenticity of cultural arts, heritage attractions and traditions indigenous to the region.

✓ Enable Marylanders and visitors alike to have greater access to and understanding of the history and traditional cultures of the state and to understand the important events that took place here.



✓ Foster linkages among and between heritage attractions that encourage visitors to explore, linger, and sample the diverse offerings of the state's distinctive regions.

✓ Balance the impact of tourism activity with the quality of life enjoyed by residents.

✓ Accomplish these goals via partnerships among local and regional leaders, non-profit organizations, businesses, and state agencies.

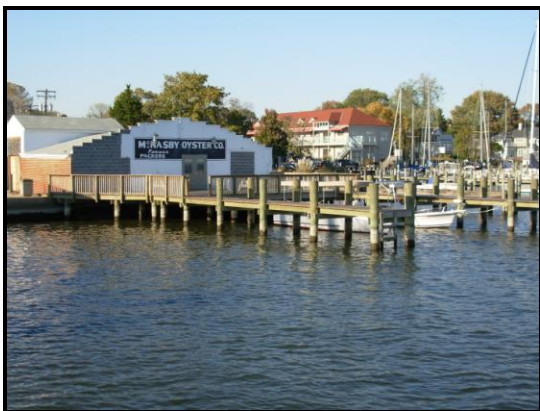


Photo descriptions (from top to bottom): Cove Point Lighthouse and Keeper's Quarters Southern Maryland MD Heritage Area); Van Sweringen Site Interpretive Exhibit (Southern Maryland MD Heritage Area); Annapolis Maritime Museum, McNasby Oyster Company Building (Annapolis, London Town & South County Heritage Area)

Program Governance: Interagency Collaboration

Representation by seven state agencies has engendered interagency collaboration that is a major strength of the program. In the same way that the heritage areas program compels diverse stakeholders to cooperate at the local level, MHAA's interagency structure has encouraged state agencies to work together to pool funding resources, share staff expertise, and ensure that interests and responsibilities as diverse as history, archaeology, culture, natural resources, recreation, economic development, and education are factored in to program activities.

The body responsible for leading Maryland's heritage areas program is the Maryland Heritage Areas Authority. Created by legislation in 1996, the MHAA is an independent unit of state government housed in the Maryland Department of Planning (MDP), and is chaired by MDP Secretary Richard Eberhart Hall.

The 17-member body consists of seven state officials representing the departments of Planning, Housing and Community Development, Transportation, Business and Economic Development, Natural Resources, the Maryland Higher Education Commission, and the State Historic Preservation Officer, and an additional ten members appointed by the Governor including one representative each from the Maryland Association of Counties, the Maryland Municipal League, the Maryland Greenways Commission, the Maryland Tourism Development Board, and two public members, one with historic preservation and one with heritage tourism expertise.



Photo description: Members of the Maryland Heritage Area Authority, MHAA/MHT staff, Certified Heritage Area directors, and National Park Service staff at the Monocacy Aqueduct. (Montgomery County Heritage Area, October 2008)

Program Structure: Empowering Maryland's Communities

Maryland's heritage areas vary considerably in size, governance, and thematic focus. The program defers to local communities to determine what management structure will best satisfy local needs, while at the same time meeting the program's overall tourism development, economic growth, and preservation/conservation goals.

The structure of Maryland's heritage areas program is designed to be a locally-focused, "bottom up" rather than "top down," system. Becoming a Maryland Certified Heritage Area is a two-stage competitive process. First, communities prepare an application to become a "Recognized Heritage Area." This application can be developed from existing information and generally outlines what is unique about the area's history or resources, and addresses what the goals and objectives of creating a specific heritage area might be. The recognition application must identify preliminary boundaries and have been approved by a formal resolution of each participating jurisdiction within the proposed recognized heritage area.

Once approved as a "Recognized Heritage Area" by the MHAA, the heritage area is eligible for a matching grant to prepare a management plan. The purpose of the management plan is to provide a strategic action blueprint for the future of the heritage area. In broad outline, the management plan should delineate the economic development goals and strategies for the area, the area-specific interpretive strategy, projected rehabilitation and conservation projects, and the necessary partnerships and financing needs required to achieve these goals. Currently there are two Recognized Heritage Areas: the Garrett County Heritage Area, and the Patapsco Heritage Greenway Heritage Area, within Baltimore and Howard Counties.

The heritage area management planning process is locally based and wide-ranging. Development of management plans has taken from one to five years to complete. This is due largely to the amount of public outreach necessary to involve key stakeholders and allow them to reach consensus on the roles to be played by partners in the development and implementation of the heritage area, and to determine how and where to focus public and private investment within the heritage area through "Target Investment Zones" (TIZ).

TIZs are smaller zones within the larger heritage area where the community has identified locations of high heritage tourism development potential, and within which it wishes to attract and focus significant interest and capital investment for rapid results. TIZs must overlap to the optimal extent with existing local, state, and federal revitalization designations, and local governments, in partnership with private interests, must be prepared to commit resources to development within the zones. MHAA funds for capital projects are focused on these TIZ areas for a period of ten years. The MHAA statute was amended in 2007 to allow, in certain limited circumstances, for the award of capital funding to projects located outside of a TIZ, or after expiration of the ten-year eligibility period, provided MHAA determines the capital project is essential to the success of a Certified Heritage Area.

An important feature of the Maryland Heritage Area program is the requirement for all county and municipal governments to amend their local comprehensive land use plan to incorporate the heritage area management plan. This program requirement formalizes local governments' long-term commitment to the heritage area.

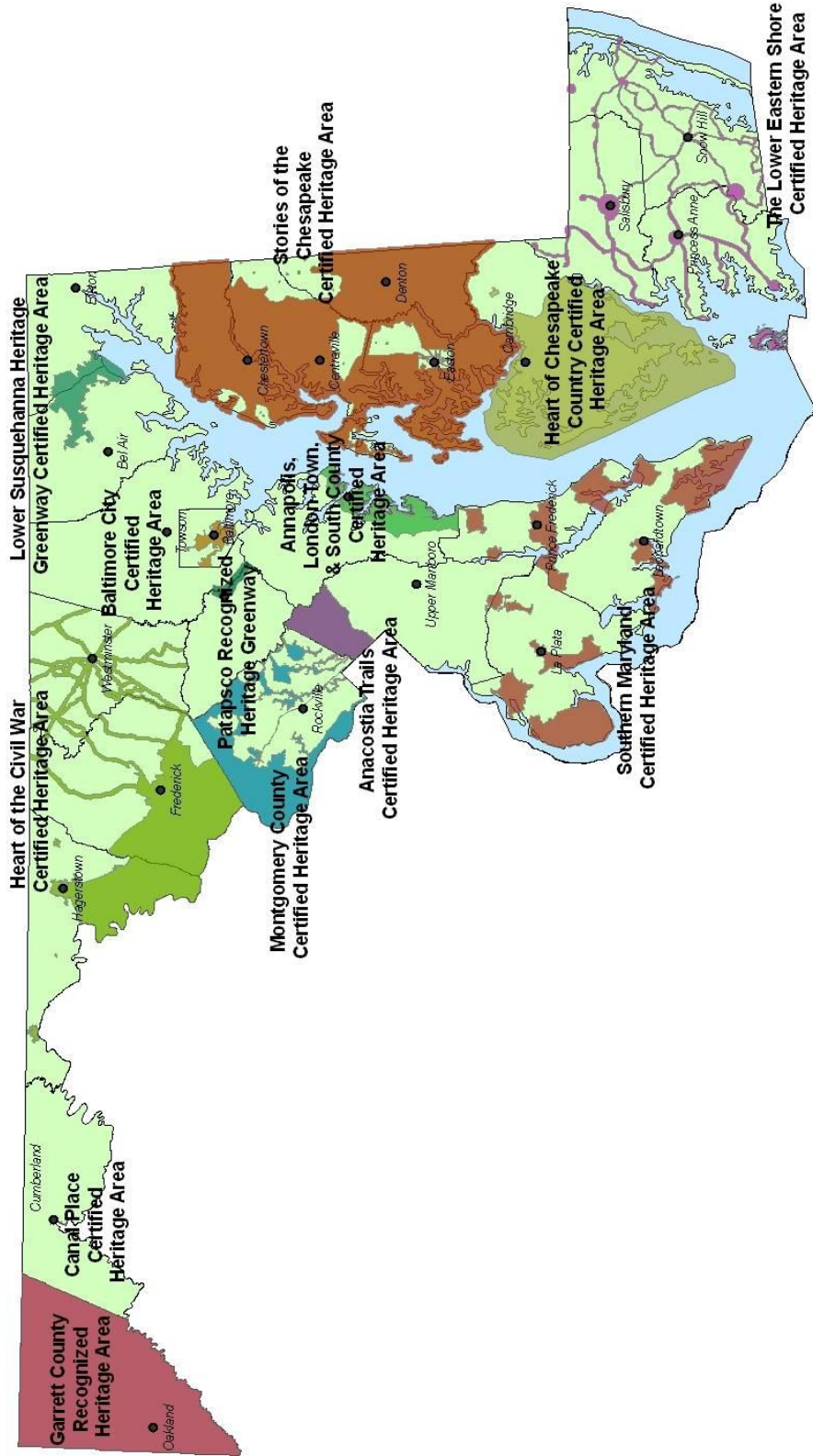
There are now eleven “Certified Heritage Areas” in Maryland (see map on following page):

- Anacostia Trails Heritage Area in Prince George’s County
- The “Four Rivers” Heritage Area of Annapolis, London Town, and South Anne Arundel County
- Baltimore Heritage Area in Baltimore City
- Canal Place Heritage Area in Allegany County
- Heart of Chesapeake Country Heritage Area in Dorchester County
- Heart of the Civil War Heritage Area in Carroll, Frederick, and Washington Counties
- Lower Eastern Shore Heritage Area in Somerset, Worcester, and Wicomico Counties
- Lower Susquehanna Heritage Greenway Heritage Area in Harford and Cecil Counties
- Montgomery County Heritage Area
- Southern Maryland Heritage Area in Calvert, Charles and St. Mary’s Counties
- Stories of the Chesapeake Heritage Area in Kent, Queen Anne’s, Caroline, and Talbot Counties

Projects and properties throughout the eleven Certified Heritage Areas are eligible for grants from the MHAA Financing Fund for planning, design, interpretation (including exhibits, materials, or other appropriate products to further educational and recreational objectives), marketing, programming, and to encourage revitalization and reinvestment in the heritage area.

Certified Heritage Areas are also eligible for broad program support from state government. State agencies must prepare program statements for all Certified Heritage Areas which detail agency actions that provide support for compatible planning, development, use, regulation, and other activities. In carrying out activities in Certified Heritage Areas, all state agencies must also ensure that those activities are consistent with the Certified Heritage Area’s management plan and will not have an adverse effect on the resources of the heritage area, unless there is no prudent and feasible alternative.

THE MARYLAND SYSTEM OF HERITAGE AREAS



Year of Heritage Area Recognition and Certification

(*Note: No new Heritage Areas were Certified or Recognized in 2008)

Heritage Area	Year Recognized or Certified										
	1996	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006
Canal Place Heritage Area (*Certified by legislation)											
Anacostia Trails Heritage Area											
Annapolis, London Town & S. County Heritage Area											
Baltimore Heritage Area											
Heart of Chesapeake Country Heritage Area											
Lower Eastern Shore Heritage Area											
Patapsco Heritage Area											
Lower Susquehanna Heritage Greenway											
Montgomery County Heritage Area											
Southern Maryland Heritage Area											
Garrett County Heritage Area											
Stories of the Chesapeake Heritage Area											
Heart of the Civil War Heritage Area											

KEY:

Date of Approval as
Certified Heritage Areas



Date of Approval as
Recognized Heritage Area



*NOTE: Becoming a Heritage Area is a two-step process:

Step 1 is to become a **Recognized Heritage Area**;

Step 2 is to become a **Certified Heritage Area**, which requires the development of a heritage area management plan, and its approval by the Maryland Heritage Areas Authority.

2008 Highlights

The Maryland Heritage Areas Program entered its twelfth year of operation in 2008. At the conclusion of the year, the Maryland system of Heritage Areas included eleven Certified and two Recognized Heritage Areas.

Garrett County Continues Development of the Management Plan Required to Become Maryland's 12th Certified Heritage Area

A key component of the two-step process for becoming a Maryland Certified Heritage Area is the development of a Heritage Area Management Plan. This plan provides a strategic blueprint for the development of a successful heritage area. Upon the completion and approval by the



*Cottage in Deer Park, Garrett County Heritage Area
Deer Park was founded in 1851 with the arrival of the B & O Railroad.
The town was a popular summer resort into the early 20th century.*

Authority of a management plan, the heritage area is designated a State Certified Heritage Area and is eligible to receive all incentives and benefits offered through the Maryland Heritage Areas program, including grants, loans, and tax credits.

In 2008, Garrett County continued the work it initiated in late 2007 to complete a Heritage Area management plan. Through an RFP process, the consultant firm of Peter Johnston and Associates of Easton, Maryland was selected to lead the process. The management plan development process is locally based and includes extensive consultation with involved stakeholders, including local governments, businesses, non-profits, and interested individuals.

During 2008 much of the draft background data collection and mapping required for the Management Plan were completed. The consultant also met with key officials in each of the 8 incorporated towns and with Garrett County officials. Planning for a series of public workshops, focus groups, and stakeholder meetings was finalized and are anticipated to be conducted in

2009. Based on previous experience when other Heritage Areas developed their management plans, it is anticipated that the Garrett County plan will be finalized within 12 to 18 months.

Certified Heritage Area Boundary Amendments

During 2008 the Maryland Heritage Areas Authority approved seven requests to amend the boundaries of a Certified Heritage Area by adding either additional sites or local incorporated jurisdictions. These approvals included:

- Heart of the Civil War Heritage Area (Carroll, Frederick, and Washington Counties)
In 2008, MHAA approved two requests to expand the boundaries of the Heart of the Civil War Heritage Area to include:
 - ✓ the Town of Smithsburg (Washington County); and
 - ✓ The Town of Hancock (Washington County).
- Stories of the Chesapeake Heritage Area (Caroline, Kent, Queen Anne's, and Talbot Counties)
In 2008, MHAA approved five requests to expand the boundaries of the Stories of the Chesapeake Heritage Area to include:
 - ✓ the Town of Queenstown (Queen Anne's County);
 - ✓ the Town of Queen Anne (Queen Anne's and Caroline Counties);
 - ✓ the Town of Preston (Caroline County);
 - ✓ the Town of Denton (Caroline County); and
 - ✓ the Town of Oxford (Talbot County).

Target Investment Zones Update

Target Investment Zones (TIZ) are smaller zones within the larger Certified Heritage Area that have been identified through the management planning process as locations of high heritage tourism development potential, and within which the Certified Heritage Area wishes to attract and focus interest and capital investment for rapid heritage tourism development. Capital projects within TIZs are given preference in the award of MHAA capital funds for ten years following designation of a TIZ, unless after five years the MHAA on a case-by-case basis determines a project is essential to the success of the goals outlined in the Certified Heritage Area management plan.

During 2008, MHAA approved six requests to create the following new TIZs:

- Heart of Chesapeake Country Heritage Area (Dorchester County)
 - ✓ Town of East New Market TIZ (Dorchester County)
- Stories of Chesapeake Country Heritage Area (Caroline, Kent, Queen Anne's, and Talbot Counties)
 - ✓ Town of Centreville TIZ (Queen Anne's County)
 - ✓ Town of Stevensville TIZ (Queen Anne's County)
 - ✓ Town of Denton TIZ (Caroline County)
 - ✓ Town of Oxford TIZ (Talbot County)
 - ✓ Town of Betterton (Kent County)

In addition, in 2008 the Maryland Heritage Areas Authority approved one request to expand the boundaries of an existing TIZs:

- **Heart of Chesapeake Country Heritage Area (Dorchester County)**
 - ✓ Town of Vienna TIZ expansion (Dorchester County): The boundary was amended to include the “Nanticoke Inn” property and two adjoining parcels. These properties are proposed to be the location of the future Captain John Smith Nanticoke Discovery Center, a facility to interpret the recently designated Captain John Smith Chesapeake National Historic Water Trail.

With these approvals in 2008, there are now 56 Target Investment Zones designated statewide, they include:

Anacostia Trails Heritage Area (Prince George’s County)

1. Ammendale and Beltsville (Activated October 2001)
2. Gateway Arts & Entertainment District/Riverdale (Activated October 2001)
3. Greenbelt, Berwyn Heights, College Park (Activated October 2001)
4. Port Towns (Bladensburg, Colmar Manor, Cottage City, Edmonston (Activated October 2001)

Four Rivers (Annapolis, London Town, and South County (Anne Arundel County)

1. Annapolis/West Street (Activated October 2001)
 - Expansion Approved 4/9/09: Maryland Hall for the Creative Arts, Wiley H. Bates Heritage Park, & selected contiguous areas)
2. Deale (Activated October 2001)
3. Eastport (Activated October 2001)
4. Mayo Road/London Town/Chesapeake Bay Yacht Club (Activated October 2001)

Baltimore Heritage Area (Baltimore City)

1. Canton/Patterson Park (Activated October 2001)
2. Druid Hill Park (Activated October 2001)
3. Fells Point (Activated October 2001)
4. Jones Fall Valley Mill District (Activated October 2001)
5. Jones Town/Little Italy (Activated October 2001)
6. Market Center (Activated October 2001)
7. Locust Point (Activated October 2001)
8. Mt. Vernon/Historic Charles Street (Activated October 2001)
9. Pennsylvania Avenue (Activated October 2001)
10. Railroad/National Road (Activated October 2001)

Canal Place Heritage Area (Allegany County)

1. Canal Place (Entire Certified Heritage Area is a TIZ)
(Activated October 1996)

Heart of Chesapeake Country Heritage Area (Dorchester County)

1. Blackwater Wildlife Refuge (Activated October 2002)
2. Bucktown Village (Activated October 2002)
3. Cambridge City Center (Activated October 2002)

- Expansion Approved 11/25/03: Sailwinds Park, including Dorchester Co. Visitor's Center, Governor's Hall, and contiguous associated property
 - Expansion Approved 1/14/05: 500 & 600 blocks of Race Street
 - Expansion Approved 5/4/06: Dorchester County Historical Society property
 - Expansion Approved 5/10/07: Richardson Maritime Museum, 1 property
4. Cambridge Long Wharf (Activated October 2002)
 5. Vienna (Activated October 2002)
 - Expansion approved 1/8/09: Nanticoke Inn and other properties
 6. East New Market (Activated October 16, 2008)

Heart of the Civil War Heritage Area (Carroll, Frederick, and Washington Counties)

1. Frederick Downtown (Activated February 15, 2007)
2. Hagerstown (Activated July 2006)
 - Expansion approved 2/15/07: 2nd block W. Washington St.; 1st block Summit Ave.; portions of 1st block W. Antietam St. & 2nd block S. Potomac St)
3. Middletown (Activated July 2006)
4. Taneytown (Activated July 2006)
5. Westminster Downtown (Activated November 1, 2007)

Lower Eastern Shore Heritage Area (Somerset, Wicomico, and Worcester Counties)

1. Pemberton Historical Park (Activated June 2003)
2. Princess Anne (Activated June 2003)
3. Pocomoke City (Activated June 2003)
4. Ocean City (Activated June 2003)
5. Salisbury Downtown (Activated June 2003)
6. Ward Museum (Activated June 2003)

Lower Susquehanna Heritage Greenways Heritage Area (Cecil and Harford Counties)

1. Greenway Trail Corridor, incl. links across Susquehanna River (Activated January 2003)
2. Havre de Grace Historic District (Activated January 2003)
3. Perryville, "Old Town" area (Activated January 2003)
4. Town of Port Deposit (Activated January 2003)

Montgomery County Heritage Area (Montgomery County)

1. Poolesville (Activated December 2004)
2. Sandy Spring, incl. Woodlawn Manor historic site (Activated December 2004)

Southern Maryland Heritage Area (Calvert, Charles, St. Mary's Counties)

1. Indian Head (Activated December 2004)
2. Nanjemoy & Friendship Farm Park (Activated December 2004)
3. Port Tobacco (Activated December 2004)
4. St. Mary's City (Activated December 2004)
5. Leonardtown (Activated December 2004)
6. Piney Point & St. Georges (Activated December 2004)
7. North Beach & Chesapeake Beach (Activated December 2004)
8. Solomons (Activated December 2004)
 - Expansion Approved 2/15/07: Cove Point Lighthouse property

Stories of the Chesapeake Heritage Area (Caroline, Kent, Queen Anne's, & Talbot Counties)

1. Easton (Activated 5/4/06)
2. Centreville (Activated 5/1/08)
3. Denton (Activated 5/1/08)
4. Betterton (Activated 5/1/08)
5. Oxford (Activated 10/16/08)
6. Stevensville (Activated 1/31/08)

MHAA Adopts Policy to Support K – 12 Heritage Education Projects

In the legislation establishing the Maryland Heritage Areas Authority, MHAA is directed to establish a system of recognized and certified heritage areas that:

Provides educational, inspirational, economic, and recreational benefits for present and future generations.

To further its heritage educational mission, in 2008 the Authority enacted a policy to support kindergarten through 12th grade educational projects and activities that educate students about Maryland's cultural, historical, archaeological, and natural heritage. This K -12 Education Policy provides for grant support to the following types of projects.

1. Curriculum development and teacher training projects directed to Maryland teachers and students, provided that the applicant can document the following:
 - a. For statewide projects, that the Maryland State Department of Education (MSDE) has been consulted and determined that the project will assist in fulfilling one or more of MSDE's Core Learning Goals; or
 - b. For single or multi-County projects, that all County (and/or Baltimore City) Public School systems in the project area have been consulted and determined that the project will assist in fulfilling one or more of the school system's Core Learning Goals.
2. Projects designed to implement curricula approved by MSDE and all County School Systems in the project area through the following types of activities:
 - a. K-12 educational product development at heritage sites. For example: development of classroom facilities, materials needed to support on-site teaching, computer work stations and software for K-12 teaching



*"Urban Park Rangers" educational project,
Baltimore Heritage Area*

- activities;
- b. K-12 programming activities that support or encourage visitation to heritage area sites by school groups. These activities may be a stand-alone project or a component of curriculum development, teacher training, or K-12 educational product development projects. Costs for transportation of students and teachers to heritage sites is an eligible activity.

These types of projects will help MHAA meet its stated goal of enabling Marylanders to have greater access to and understanding of the history, archaeology, traditional cultures, and unique natural areas of the state and to foster better understanding of the important events that took place here.

Grant Activities

In 2006, the legislature approved an increase in program funding from \$1,000,000 to up to \$3,000,000 annually. The legislature continued this level of funding in 2007 and 2008 in recognition of the increase in demand for MHAA support of projects in the now-statewide system of 11 Certified Heritage Areas and 2 Recognized Heritage Areas, and the program's documented success in leveraging non-state funding for heritage tourism projects statewide.

MHAA's grant program put these funds to work across the state, fostering economic development through heritage tourism. In 2008 79 grant applications were submitted to MHAA requesting a total of \$4,396,943 in grant funding. MHAA awarded 58 grants totaling \$3,205,439. These 2008 grants leveraged \$9,210,029 in non-State cash and in-kind investment in communities across the state.

SUMMARY OF 2003-2008 MARYLAND HERITAGE AREAS GRANTS

Calendar Year	Total Available MHAA Funding	# Grant Applications	Total Amount Requested	# Grants Funded	Total Amount Funded	Total Cash & In-Kind Match Leveraged
2008	*\$3,000,000	79	\$4,396,943	58	\$3,205,439	\$9,210,029
2007	*\$3,000,000	91**	\$4,586,022**	65**	\$2,747,292**	\$10,067,903**
2006	*\$3,000,000	94	\$4,659,459	61	\$2,914,890	\$8,203,567
2005	*\$1,000,000	46	\$2,045,497	27	\$924,180	\$3,006,861
2004	*\$1,000,000	47	\$2,276,205	19	\$947,996	\$5,043,204
TOTALS	\$11,000,000	357	\$17,964,126	230	\$10,739,797	\$35,531,564

* Up to 10% of allocated funding may be used to pay for program operating expenses

** Includes one emergency grant of \$100,000 to the Bucktown Village Foundation, Inc.

During 2008, 30 non-capital project grants totaling \$753,297 and 17 capital project grants totaling \$1,340,543 were awarded. In addition, two grants of \$50,000 each were awarded for marketing of sites and attractions within the Canal Place Heritage Area (Allegany County) and the Heart of the Civil War Heritage Area (Carroll, Frederick, and Washington Counties). Eleven

grants to help support the operations of local Certified Heritage Area management entities were awarded, totaling \$1,011,599.

Some of the non-capital and capital projects and activities assisted by Maryland Heritage Areas Authority grant funding in 2008 include:

- A grant of \$27,730 to the Port Towns Community Development Corporation in the Anacostia Trails Heritage Area of Prince George's County. This grant funded the creation by local student artists of two exterior murals to educate visitors and the community on the history of the Anacostia Port Towns. MHAA funds were used for art instructors/teachers, materials, supplies, rental of studio space and project marketing and promotion activities.

*Port Towns Mural Project
Anacostia Trails Heritage*



- A grant of \$19,416 to the London Town Foundation, Inc. in the Four Rivers Heritage Area of Anne Arundel County funded the production of an updated orientation video designed to reflect new improvements and programming at Historic London Town House and Gardens. The video will initiate the visitor experience within a furnished orientation room housed at the Foundation's new Visitor Center. The update utilizes the historical landscape of London Town that has been recreated through the use of

*Reconstruction of the 17th century Lord Mayor's
Tenement at London Town,
Four Rivers Heritage Area*



reconstructed buildings and landscape features, which were also partially funded by MHAA. The updated orientation video will help London Town to better market and sustain itself, and facilitate Historic London Town and Gardens' role as an important link between the Annapolis and South County portion of the Four Rivers Heritage Area.

- In the Baltimore Heritage Area, a grant of \$10,609 will allow the Living Classrooms Foundation to carry out the *Young Defenders Program*, an innovative collaboration between the Baltimore Heritage Area, the Baltimore City Public School System and the National Park

Service. The goal of this program is to bring urban K-12 students for an immersive experience at Fort McHenry National Monument and Historic Shrine. The program provides a teacher's institute for educators where they are provided with model curriculum, content knowledge and preparation for a fall fieldtrip. The program partners with the "Teaching With Historic Places" program of the National Park Service in providing teachers with an innovative way to look at teaching American History.

Teachers work with NPS to create a lesson plan that will be available nationwide. The program also enables the teachers to bring their students to Fort McHenry NMHS on the Friday of the Star-Spangled Banner Weekend for an authentic learning experience by providing transportation and admission waivers.

- Also in the Baltimore Heritage Area, a grant of \$100,000 will be used by the Society for the Preservation of Federal Hill and Fell's Point, Inc. to rehabilitate the interior and exterior of two properties. The Nicholas Leeke Academy (1627 Aliceanna Street), built circa 1797, will be featured on the Fell's Point interpretative trail program as a small museum. The Captain's Hotel (1629-31 Aliceanna Street), built circa. 1854 as lodging for sea captains, will be restored as a small historic maritime hotel that also offers visitor interpretive information and a display of Fell's Point artifacts and portraits from the Dashiell Collection.



*"Young Defenders" Program
Baltimore Heritage Area*

- In the Canal Place Heritage Area located in Cumberland, Allegany County, the City of Cumberland received an MHAA capital grant of \$21,353 to rehabilitate the George Washington's Headquarters building, relocated from its original placement at Fort Cumberland, a supply depot during the French and Indian War, to the City's Riverside Park. MHAA funds will be utilized for badly needed window and roof repairs, installation of a security system, water service, electrical and lighting upgrades, landscaping, and interpretive sign installation. The project will preserve the historically significant building while also enhancing the historic interpretation of the site for visitors and residents, alike.



*George Washington Headquarters
Canal Place Heritage Area*

- In Dorchester County's Heart of Chesapeake Country Heritage Area, a non-capital grant for \$7,500 will be used by the Dorchester County Historical Society to produce a written history of the War of 1812 in Dorchester County. This history will be used as the basis of curricula, congruent with the Maryland Voluntary State Curriculum for Social Studies, for the 4th and 8th grades and is intended for the use

throughout Dorchester County. The project will contribute to the upcoming commemoration of the Bicentennial of the War of 1812.

- In the Heart of the Civil War Heritage Area, a \$50,000 non-capital MHAA grant to the Tourism Council of Frederick County will fund the production of an orientation film/video that will be presented to tourists in the new Frederick County Visitor Center. Grant funds will also be used for graphics production such as maps, logos, and animation. The Visitor Center Orientation Film will be shown in a dedicated theater and feature an overview of the broad range of heritage tourism opportunities in the Heart of the Civil War Heritage Area. Video footage taken for Visitor Center Orientation Film will also be edited into thematic montages (Iconic People, Transportation Heritage, Nature/Recreation, and Arts/Culture) and played within the main exhibit area of the Visitor Center.
- In the Lower Eastern Shore Heritage Area, a \$100,000 grant was awarded for the restoration of the 18th century “Rackliffe House.” The non-profit Rackliffe House Trust has entered into a long-term lease with the Maryland Department of Natural Resources, the property owner, for the adaptive reuse of the original plantation house as the Coastal Heritage Center. The Center will interpret the Colonial and Native American history of the Worcester County and Maryland’s Atlantic coastal region to the tens of thousands of yearly visitors to Assateague State and National Parks.



*Rackliffe House
Lower Eastern Shore Heritage Area*

- In the Cecil County portion of the Lower Susquehanna Heritage Greenway, a \$100,000 MHAA grant is assisting the Town of Perryville’s efforts to rehabilitate the historic Rodgers Tavern to serve as a museum, trailhead, visitor's center and café. The Tavern is the centerpiece for a larger waterfront development project that will include a 700 ft. pier built into the Susquehanna River to attract more boat traffic to Perryville, and provide a stop for a new water taxi system between Havre de Grace, Port Deposit and Perryville. Grant matching funds will provide for construction of an access walkway linking the existing Canning House Run Trail, which is part of the Lower Susquehanna Heritage Greenway, to the new pier where it comes ashore.



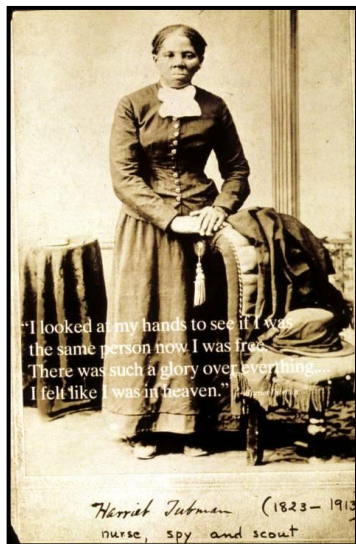
*Rodgers Tavern
Perryville, Cecil County
Lower Susquehanna Heritage Greenway*

- In the Montgomery County Heritage Area, MHAA provided a \$21,000 non-capital to the Sandy Spring Museum to update its public information materials, expand its public accessibility through its website, and to design and install a new main entry sign to improve the museum's visibility and identity in the historic Town of Sandy Spring.
- In the Southern Maryland Heritage Area, the Society for the Restoration of Port Tobacco, Inc. used a \$43,800 MHAA grant to complete the second phase of rehabilitating the Burch House, also known as the "Catslide House" due to its characteristic steeply pitched rear roof. The eighteenth century structure which will be open to the public and serve as the headquarters of the Port Tobacco Archaeological Project and the Charles County Chapter of the Archaeological Society of Maryland, a use that supports educational and interpretive activities in Port Tobacco. The restored Burch House will compliment the current 19th century one-room schoolhouse and the reconstructed 1819 courthouse which are also open to the public.
- In the Stories of the Chesapeake Heritage Area, the Town of Denton in Caroline County received a \$100,000 MHAA grant for the rehabilitation of the historic 1901 Caroline High School. The landmark building will serve as the headquarters of a regional hospitality training center, the Chesapeake Culinary Center. After its rehabilitation, the Center will include space for an agriculturally-based incubator kitchen program, and a performing arts venue. As part of a \$3 million capital project, MHAA funds will be used for window repair, and masonry restoration.



*Caroline High School
Stories of the Chesapeake Heritage Area*

- MHAA also provided a grant of \$50,000 to the County Council of Dorchester County's Tourism Department to carry out a three-part project for the Harriet Tubman Underground Railroad Byway (HTURR Byway), which extends from the Heart of the Chesapeake Country Heritage Area in Dorchester County through the Caroline County



portion of the Stories of the Chesapeake Heritage Area to the Delaware border. The project includes writing an interpretive plan, establishing a HTURR Byway web presence for the byway traveler, and updating and printing a new, full color driving tour brochure with high resolution images and maps. The interpretive plan will describe approximately 10 locations along the byway and provide suggestions for themes, goals, objectives, content and appropriate types of promotional media for each location. The new driving tour brochure will update an earlier brochure to show the expanded HTURR Byway route.

In addition to the matching grant assistance MHAA provided directly to projects, the Authority also makes available up to \$10,000 annually to individual Certified Heritage Areas for locally-administered mini-grant programs. These mini-grant programs also require dollar-for-dollar match, so MHAA

investment generates a minimum of \$20,000 in local heritage areas investment. Mini-grants allow Certified Heritage Areas to support smaller projects, activities, and heritage area partners while reducing the need for MHAA administration of small (generally below \$2,500) projects and activities. Over 70 projects across the state were funded through Maryland Heritage Areas Authority-supported mini-grants in 2008.

MARYLAND HERITAGE AREAS AUTHORITY FINANCING FUND REPORT 1997 – 2008

(Includes Fiscal Year 2009 which begins July 1, 2008)

KEY

ATHA = Anacostia Trails Heritage Area	ALTSCHA = Annapolis, London Town, and South County Heritage Area	BCHA = Baltimore City Heritage Area	Canal Place = Canal Place Heritage Area
HCCHA = Heart of Chesapeake Country Heritage Area	HCWHA = Heart of the Civil War Heritage Area	LESHA = Lower Eastern Shore Heritage Area	LSHG = Lower Susquehanna Heritage Greenway Heritage Area
MCHA = Montgomery County Heritage Area	SMHA = Southern Maryland Heritage Area	SCHA = Stories of the Chesapeake Heritage Area	

Funds Appropriated

Fiscal Year 1997	1,000,000.00
Fiscal Year 1998	1,000,000.00
Fiscal Year 1999	1,000,000.00
Fiscal Year 2000	1,000,000.00
Fiscal Year 2001	1,000,000.00
Fiscal Year 2002	1,000,000.00
Fiscal Year 2003	1,000,000.00
Fiscal Year 2004	1,000,000.00
Fiscal Year 2005	1,000,000.00
Fiscal Year 2006	1,000,000.00
Fiscal Year 2007	3,000,000.00

Fiscal Year 2008	3,000,000.00
Fiscal Year 2009 (Began July 1, 2008)	3,000,000.00
Subtotal	19,000,000.00
Interest Earned (thru June 30, 2009)	1,528,314.85
Loan repayments (principal & interest)	50,981.77
Total Income	20,579,296.62
Funds Committed and Expended	
<u>Operations</u>	
Fiscal Year 1997	9,812.03
Fiscal Year 1998	42,989.03
Fiscal Year 1999	33,898.79
Fiscal Year 2000	47,095.50
Fiscal Year 2001	105,746.67
Fiscal Year 2002	147,303.35
Fiscal Year 2003	115,675.40
Fiscal Year 2004	94,103.84
Fiscal Year 2004 Service charges	76.06
Fiscal Year 2005	145,729.26
Fiscal Year 2005 Service charges	35.52
Fiscal Year 2006 DHCD	22,647.17
Fiscal Year 2006 MDP	71,528.41
Fiscal Year 2007	177,823.05
Fiscal Year 2008	216,199.78
FY 2008 Operating Encumbrance MHAA Strategic Plan	75,600.00
Fiscal Year 2009	321,029.15
Subtotal	1,942,897.30
Funds Recaptured	
Fiscal Year 2002	3,000,000.00
Subtotal	3,000,000.00
Grants	
<u>Fiscal Year 1998</u>	
Patapsco Recognized Heritage Area - Management Plan	60,000.00
Canal Place- Circulation Study	40,000.00
Canal Place- CanalFest	25,000.00
Anacostia Recognized Heritage Area - Management Plan	100,000.00
Annapolis, London Town, & South County Recognized Heritage Area - Management Plan	59,740.00
Baltimore City Recognized Heritage Area - Management Plan	103,750.00
Lower Susquehanna Heritage Greenway (Recognized HA) - Management Plan	<u>173,010.00</u>
Subtotal	561,500.00
<u>Fiscal Year 2000</u>	
Canal Place-Relocation Canal Boat "Cumberland"	40,000.00
Canal Place-Allegheny Highland Trails	<u>50,000.00</u>
Subtotal	90,000.00

Fiscal Year 2001

Anacostia Recognized Heritage Area – Management Plan Supplement	30,000.00
Anacostia Recognized Heritage Area - Maryland Humanities Council – History Matters	50,000.00
Canal Place – Management Plan Update	24,950.00
Canal Place – Wayside Exhibits at	
Canal Place – C & O Canal National Historical Park	13,000.00
Canal Place – Retainer for Downtown Consultant	12,846.80
Canal Place – Canal Re-watering Engineering	100,000.00
Canal Place – City of Cumberland Street Improvements	75,000.00
Canal Place – New Embassy Theatre Restoration	75,000.00
Choptank River Recognized Heritage Area (later Heart of Chesapeake Country Heritage Area-HCCHA) – Management Plan	62,500.00
Lower Eastern Shore Recognized Heritage Area – Management Plan Supplement	54,780.00
Lower Eastern Shore Recognized Heritage Area – Management Plan	100,000.00
Lower Susquehanna Recognized Heritage Area (later Lower Susquehanna Heritage Greenway) – Management Plan Supplement	<u>3,000.00</u>
Subtotal	601,076.80

Fiscal Year 2002

Canal Place – Marketing and Outreach Programs	17,500.00
Lower Susquehanna Recognized Heritage Area – Management Plan Supplement	144,367.00
Montgomery County Recognized Heritage Area – Management Plan	100,000.00
Southern Maryland Recognized Heritage Area – Management Plan	69,236.00
Anacostia Trails Certified Heritage Area (ATHA) - Management Entity Operating Assist.	200,000.00
Annapolis, London Town, & South County Certified Heritage Area (ALTSCHA) - Management Entity Operating Assist.	95,416.00
ALTSCHA - Eastport Historical Committee, Inc.	50,000.00
ALTSCHA - Historic Annapolis, Inc.	100,000.00
ALTSCHA - Historic Annapolis, Inc.	50,000.00
ALTSCHA - London Town Foundation, Inc.	99,959.00
ALTSCHA - Shady Side Rural Heritage Society, inc.	11,185.00
ALTSCHA - African American Experience	5,905.00
ALTSCHA - Edgewater/Mayo Planning Study	20,000.00
ALTSCHA - Kunta Kinte-Alex Haley Foundation	50,000.00
ALTSCHA - London Town Foundation, Inc.	16,450.00
Lower Susquehanna Heritage Greenway Certified Heritage Area (LSHG) – Cecil Land Trust (cancelled)	(300,000.00)
LSHG - Friends of Concord Point Lighthouse	<u>100,000.00</u>
Subtotal	1,430,018.00

Fiscal Year 2003

ATHA Marketing	50,000.00
ATHA – History Matters!	40,000.00
ATHA – City of Hyattsville	15,000.00
ATHA – North Gate Park	16,600.00
ALTSCHA – Operating Assistance	95,000.00
ALTSCHA – Start Up Marketing	50,000.00
ALTSCHA – London Town Foundation, Inc.	9,389.00
ALTSCHA – Galesville Heritage Society, Inc.	20,000.00
ALTSCHA – Discover Annapolis Tours Loan	49,000.00
Baltimore City Certified Heritage Area (BCHA) – Operating Assistance	46,500.00
BCHA – Mt. Vernon Signage	50,000.00
BCHA – Mt. Royal Signage	50,000.00
BCHA – Great Blacks in Wax	50,000.00

BCHA – Jonestown Museum Walk	50,000.00
BCHA – Maryland Maritime Center	100,000.00
BCHA – Immigration Gateway Exhibit	50,000.00
BCHA – Carroll Mansion Exhibit	2,480.00
BCHA Operating Assistance	50,000.00
BCHA – Living Classrooms Thematic Tour Development	18,600.00
BCHA – Pennsylvania Avenue Redevelopment	15,000.00
Canal Place – Start Up Marketing	50,000.00
Canal Place – Merchant’s Alley	100,000.00
HCCHA – Operating Assistance	45,000.00
HCCHA – Bucktown Store	12,500.00
HCCHA – Dorchester Co Roadside Interpretive Program	5,000.00
HCCHA – City of Cambridge Water Street Improvements	37,500.00
HCCHA – Vienna Heritage Museum	31,393.00
HCCHA – Vienna Walking Tour	2,000.00
Civil War Recognized Heritage Area (later Heart of the Civil War Heritage Area –HCWHA) – Management Plan	77,000.00
LESHA – Operating Assistance	62,500.00
LESHA – Wicomico Co Pemberton Historical Park	15,000.00
LESHA – The Ward Foundation Education Pavilion	40,544.00
LESHA – Ocean City Museum Society	34,856.00
LSHG – Operating Assistance	117,580.00
LSHG – Exelon Trail Design	17,040.00
LSHG – Town of Perryville Rodgers Tavern	37,500.00
LSHG – Town of Port Deposit Jetty and Marina Park	50,000.00
Upper Eastern Shore Recognized Heritage Area (later Stories of the Chesapeake Heritage Area-SCHA) – Management Plan	242,785.00
Subtotal	1,805,767.00

Fiscal Year 2004

ATHA-Redevelopment Authority of PG County	94,000.00
ATHA-City of College Park	100,000.00
ALTSCHA Operating Assistance	98,000.00
BCHA - City of Baltimore-Heritage Education & Outreach Administrator	25,000.00
BCHA - Baltimore City Heritage Assn.	50,000.00
BCHA - Baltimore Office of Promotion - Bromo Seltzer Tower	100,000.00
BCHA - Baltimore City Dept of Recreation & Parks - Mt Clare Mansion House	75,000.00
Canal Place Preservation and Development Authority programming	30,000.00
HCCHA Operating Assistance	50,000.00
HCCHA/Dorchester County - Underground Railroad Harriet Tubman	25,000.00
HCCHA/Dorchester County - Visitors Center at Sailwinds Park & Blackwater National Wildlife Refuge	12,000.00
HCCHA - Friends of Blackwater National Wildlife Refuge Inc.	72,000.00
HCCHA - Dorchester County Historical Society	10,000.00
LESHA - Seed/Mini-Grants	50,000.00
LSHG - Friends of Concord Lighthouse-John O'Neil House	15,200.00
LSHG - Friends of Concord Point award reduced by	(1,046.00)
LSHG Operating Assistance	20,000.00
Montgomery County Certified Heritage Area (MCHA) Operating Assistance	11,031.00
MCHA - Heritage Area Map	38,120.00
Southern Maryland Certified Heritage Area (SMHA) Operating Assistance	18,900.00
Subtotal	893,205.00

Fiscal Year 2005

ATHA Operating Assistance	100,000.00
ATHA - City of College Park Old Town Calvert Hills	15,000.00
ALTSCHA Operating Assistance	100,000.00
ALTSCHA - London Town Orienting Heritage Tourists	25,000.00
BCHA Operating Assistance	85,000.00
BCHA - B&O Railroad Restoration Facility	25,000.00
BCHA - Baltimore City HA Heritage Walk	25,000.00
BCHA - Living Classrooms Fred Douglass Isaac Myers	20,000.00
BCHA - NAACP Heritage Awareness (applicant withdrew)	0.00
Canal Place HA Programming	50,000.00
HCCHA Operating Assistance	69,000.00
HCCHA - Dorchester Co Underground Railroad	30,000.00
HCCHA - Dorchester Arts Center Nathan Bldg	32,500.00
HCCHA - City of Cambridge Historical Street Lighting	7,800.00
LESHA Operating Assistance	82,199.00
LSHG Operating Assistance	100,000.00
MCHA Operating Assistance	57,997.00
SMHA Operating Assistance	10,500.00
SCHA Operating Assistance	100,000.00
Subtotal	934,996.00

Fiscal Year 2006

ATHA Operating Assistance	100,000.00
ATHA - Port Towns History Mural	8,600.00
ATHA - Redevelopment Authority of PG Co Interpretive Signage	10,465.00
ALTSCHA Operating Assistance	100,000.00
ALTSCHA Conf & Visitors Bureau Expansion	20,000.00
BCHA Operating Assistance	100,000.00
BCHA - Baltimore City Star Spangled Banner Trail	25,000.00
BCHA - Babe Ruth Birthplace Museum renovation	40,000.00
Canal Place - Programming	25,000.00
HCCHA Operating Assistance	53,333.00
HCCHA - Dorchester County Cultural & Scenic Landscapes Assessment	10,000.00
HCCHA - City of Cambridge Harriet Tubman roof	7,100.00
HCCHA - Town of Vienna Planning construction Vienna Heritage Center	10,000.00
HCCHA - Dorchester County Marketing	10,000.00
HCCHA - Friends of Blackwater Natl. Wildlife Refuge video	7,000.00
LESHA Operating Assistance	16,667.00
LESHA - Worcester Co Tourism African-Am. history brochure	3,175.00
LESHA - Worcester Co Tourism Tri County Calendar	12,200.00
LSHG Operating Assistance	100,000.00
LSHG - Friends of Concord Point Lighthouse	1,046.00
MCHA Operating Assistance	57,690.00
MCHA - Sandy Spring Museum Library/Archives	30,000.00
SMHA Operating Assistance	11,500.00
SMHA - Chesapeake Bay Field Lab Projects	20,000.00
SMHA - Piney Point Lighthouse/Oystering vessels exhibit	25,000.00
SMHA - Friends of Old Wallville School	3,950.00
SCHA Operating Assistance	92,500.00

SCHA - Maritime Driving Tour Brochure	25,000.00
Subtotal	925,226.00
Fiscal Year 2007	
ATHA Operating Assistance	100,000.00
ATHA - Friends of North Brentwood	4,350.00
ATHA - Gateway Com Dev Corp/Brentwood Art Center	100,000.00
ATHA – City of College Park walking tour	22,000.00
ALTSCHA - Operating Assistance	50,000.00
ALTSCHA - Mini Grants Program	10,000.00
ALTSCHA - Annapolis Charter 300	25,000.00
ALTSCHA - Londontown Carpenter's Shop	100,000.00
ALTSCHA – Historic Annapolis Children's Tour	30,000.00
ALTSCHA - William Paca Garden	21,000.00
ALTSCHA – Annapolis & AA Co. Conference & Visitors Center Expansion	63,000.00
BCHA Operating Assistance	100,000.00
BCHA - Pennsylvania Ave Heritage Trail	50,000.00
BCHA - Babe Ruth Birthplace	45,000.00
BCHA - Parks & People Auchentoroly terrace	100,000.00
BCHA - Arena Playhouse	25,000.00
BCHA - USS Constellation	25,000.00
Canal Place Tourism Promotion	18,750.00
HCCHA Operating Assistance	101,694.00
HCCHA - Heritage Trail	12,500.00
HCCHA - Town of Vienna Steamboat Wharf	1,789.44
HCCHA - City of Cambridge Phase II Streetscape	45,117.00
HCCHA - Bucktown Village Foundation	100,000.00
HCWHA Operating Assistance	58,340.00
HCWHA - Crossroads of War website	46,000.00
HCWHA - City of Hagerstown Streetscape	55,000.00
HCWHA - City of Hagerstown Visitor Assistance	8,636.00
HCWHA - Museum of Civil War Medicine	780.00
HCWHA - Boonsboro Museum of History	0.00
HCWHA - City of Taneytown Streetscape	52,800.00
HCWHA - Catoctin Aqueduct Restoration	37,500.00
LESHA Operating Assistance	183,333.00
LESHA - Brochure Poster & Website	13,700.00
LESHA - Native American Exhibit Delmarva Discovery Center	10,000.00
LESHA - Ward Foundation k-12 Curriculum	27,500.00
LSHG Operating Assistance	100,000.00
LSHG - Marketing Assistance	40,650.00
LSHG - Identity Program Phase I	20,000.00
MCHA Operating Assistance	116,750.00
MCHA - Acquisition of Poolesville Town Hall	75,000.00
MCHA - Sandy Spring Museum library	10,000.00
MCHA - Rehabilitation of Poolesville Town Hall	100,000.00
MCHA - Seneca Story: Guidebook to the Past	5,000.00
MCHA - Sandy Spring Exhibit Hall Enhancement	5,000.00
SMHA Operating Assistance	50,200.00
SMHA - Piney Point Lighthouse	80,000.00
SMHA - Port Tobacco Rehabilitation	55,000.00

SMHA - Preservation of Railcar Delores Phase I & II	31,500.00
SMHA - Chesapeake Bay Field Lab	0.00
SMHA - Garrett van Sweringen Exhibit	20,000.00
SMHA - JPPM Indian Village Exhibit	30,000.00
SMHA - Greenwell Foundation River Riders	30,000.00
SMHA - Interpretive Displays St Leonard Polling House	1,444.51
SCHA Operating Assistance	91,930.00
SCHA - Marketing	34,750.00
SCHA - African American Stories	10,000.00
SCHA - Frederick Douglass Memorial	80,000.00
SCHA - Colchester Farm Feasibility Study	15,500.00
SCHA - Chesapeake Fields Agricultural Center	40,000.00
SCHA - James Webb Log Cabin Restoration Phase 2	25,000.00
SCHA - Linchester Mill Restoration Planning	25,000.00
SCHA - Captain John Smith Four Hundred	49,311.00
Greater Baltimore Cultural Alliance – Md. Cultural Data Project	10,000.00
Subtotal	2,795,824.95

Fiscal Year 2008

ATHA Operating Assistance	100,000.00
ATHA - City of Greenbelt/Greenbelt Theatre	80,000.00
ATHA - Port Towns CDC/Mural Program	14,000.00
ATHA - City of College Park/Pedestrian Streetlights	20,000.00
ATHA - World Arts Focus/Joes performance theatre	50,000.00
ALTSCHA Operating Assistance	100,000.00
ALTSCHA - City of Annapolis/Maynard Burgess House	42,250.00
ALTSCHA - Annapolis Maritime Museum/McNasby Oyster Company	100,000.00
ALTSCHA - City of Annapolis/Southgate Fountain	10,000.00
BCHA Operating Assistance	100,000.00
BCHA - Maryland Humanities Council/walking tour Mt Vernon	6,000.00
BCHA - Black Jewish Forum of Baltimore/Cab Calloway 100th birthday	19,339.12
BCHA - Frederick Douglass-Isaac Myers Maritime Park	15,000.00
BCHA - Global Harbors Documentary video	25,000.00
BCHA - City of Baltimore Interpretive Plan	50,000.00
BCHA - B&O Railroad Museum/Pavilion Rehabilitation	25,000.00
BCHA - City of Baltimore/Plan for the national observance of the War of 1812	30,000.00
BCHA - Railroad Historic District Corp	15,000.00
BCHA - Baltimore Museum of Industry/Interpretive Signs	17,000.00
Canal Place Operating Assistance	55,000.00
Canal Place - Allegany County Historical Society/George Washington Memorial Sculpture	10,000.00
Garrett County Chamber of Commerce Management Plan Development	98,485.00
HCCHA Operating Assistance	81,426.00
HCCHA - Dorchester County Tourism Dept/Exhibition Visitors Center enhancement	48,632.00
HCCHA - Dorchester County Historical Society/Collection Interpretation and Exhibits	15,000.00
HCCHA - Nanticoke Historic Preservation Alliance/Handsall House restoration	11,550.00
HCWhA Operating Assistance	88,000.00
HCWhA - Carroll County Office of Tourism/Civil War Marketing Plan	50,000.00
HCWhA - Tourism Council of Frederick/ Exhibits in New Frederick Visitor Center	50,000.00
HCWhA - Catoctin Center for Regional Studies/History Magazine articles on Civil War Heritage Area	7,500.00
HCWhA - City of Hagerstown/Doleman Collection study	15,000.00
LESHA Operating Assistance	96,500.00

LESHA - Worcester County Tourism Marketing Assistance	30,000.00
LESHA - Lower Eastern Shore Heritage Committee/install 3 Computerized Tourist Information kiosks	50,000.00
LESHA - Lower Eastern Shore Heritage Committee Cultural Arts brochure	3,874.00
LESHA - Snow Hill Alliance for Responsible Progress/feasibility study for C.W. Outten Colored Theatre	11,316.00
LESHA - Salisbury Zoo/brochure	9,000.00
LESHA - Ward Foundation K-12 Lower Shore Heritage Curriculum program	39,200.00
LSHG Operating Assistance	100,000.00
LSHG - Town of Perryville/Trail Connector to pier and water taxi	32,260.00
LSHG - Town of Port Deposit/Marina Park Promenade	75,000.00
LSHG - Havre de Grace Maritime Museum/exhibit design and interpretation	35,000.00
LSHG - Lower Susquehanna Heritage Greenway/Harford Co Dept of Parks and Rec./trails interpretive signage fabrication & installation	20,000.00
MCHA Operating Assistance	100,000.00
MCHA - MNCPPC/Woodlawn Barn rehabilitation as Visitor Center	50,000.00
MCHA - King Barn Dairy MOOseum exhibits	21,425.00
MCHA - Town of Poolesville/Streetscape Plan	50,000.00
MCHA - Heritage Tourism Alliance of Mont Co/PODcast Driving Tour	15,000.00
MCHA - MNCPPC/Rachel Carson Greenway Signage	19,000.00
SMHA Operating Assistance	40,000.00
SMHA - Commissioners of Charles County/Port Tobacco HD Interpretive Trail preliminary design study	15,000.00
SMHA - Calvert Marine Museum Society/Cove Point Lighthouse renovation	59,000.00
SMHA - Board of County Com for St. Mary's Co/Piney Point Lighthouse fabrication/installation of exhibits	75,000.00
SMHA - Commissioners of Leonardtown/wharf/waterfront park interpretive signage	14,000.00
SMHA - Beach Business Group/walking map brochure	4,000.00
SMHA - Historic St Mary's City Commission/Stabilization of the Mackall Tobacco Barn	28,500.00
SCHA Operating Assistance	100,000.00
SCHA - Historical Society of Caroline Co/Conversion One Room Schoolhouses	60,000.00
SCHA - Adkins Arboretum/Heritage Interpretation Center	50,000.00
SCHA - Queen Anne's Co/Phase III restoration Historic Christ Church	37,000.00
SCHA - Chesapeake Country National Scenic Byway/Agricultural Heritage and Education	7,000.00
SCHA - Historical Society of Kent County/Geddes Piper Interpretive Plan	12,875.00
SCHA - Talbot County/Little Red Schoolhouse (applicant withdrew)	0.00
SCHA - Waterfowl Festival/Expanded Programming traditional arts	15,000.00
Subtotal	2,624,132.12

Fiscal Year 2009

ATHA Operating Assistance	100,000.00
ATHA - City of College Park Historic District signs	7,000.00
ATHA - Port Towns Community Development Corp/ mural	27,730.00
ATHA - City of College Park Historic Markers	5,000.00
ALTSCHA Operating Assistance	100,000.00
ALTSCHA - Annapolis Maritime Museum/Oysters Exhibit	50,000.00
ALTSCHA - London Town Foundation visitor experience video	19,416.00
ALTSCHA - Historic Annapolis Repairs William Paca House	17,500.00
BCHA Operating Assistance	100,000.00
BCHA - Mayor & City Council/Recorded Tour Guide	30,000.00
BCHA - Baltimore Area Convention Tourism Ambassadors program	50,000.00
BCHA - Living Classrooms Young Defenders education program	10,609.00
BCHA - B&O Railroad Museum interactive exhibit	48,000.00
BCHA - Parks & People Gwynns Falls Trail Interpretive Program	19,417.00
BCHA - USS Constellation Hull Repair	22,400.00

BCHA - Frederick Douglass Maritime Park Special Events - Shipyard Days	11,200.00
BCHA - Carroll Museums Restoration	80,000.00
BCHA - Baltimore Museum of Industry Visitor Center Orientation upgrades	50,000.00
BCHA - MD Historical Society/Looking for Liberty Exhibit upgrades	45,500.00
BCHA - Soc for the Pres of Fed Hill/Rehab Dashiell Properties	100,000.00
BCHA - Baltimore Symphony Orchestra Meyerhof Renovations	60,000.00
BCHA - Walters Art Museum family tour guides	28,140.00
BCHA - Greater Baltimore Cultural Alliance computerized tourist info. /kiosks	50,000.00
Canal Place Operating Assistance	100,000.00
Canal Place - City of Cumberland/George Washington Headquarters	21,353.00
Canal Place - Allegany County Office of Tourism/Promotion plan	50,000.00
HCCHA Operating Assistance	93,330.00
HCCHA Dorchester County Historical Society/History of the War of 1812	7,500.00
HCCHA Dorchester County Chamber of Commerce/Crabtoberfest	6,500.00
HCWHA Operating Assistance	93,269.00
HCWHA - Tourism Council of Frederick/Marketing Assistance	50,000.00
HCWHA - City of Hagerstown Visitor Interpretation signage	4,000.00
HCWHA - Tourism council of Frederick/Visitor Center Film	50,000.00
HCWHA - Downtown Frederick Partnership/Catoctin Mountain Wayfinding signage	100,000.00
LESHA Operating Assistance	97,500.00
LESHA - Rackliffe House Trust Restoration	100,000.00
LESHA - Delmarva Low Impact Tourism/Interpreting Nature	11,500.00
LSHG Operating Assistance	100,000.00
LSHG – North Park Trail development	100,000.00
LSHG –Town of Perryville/ Rodgers Tavern restoration	100,000.00
MCHA Operating Assistance	100,000.00
MCHA - Town of Poolesville/Whalen Commons Bandshell construction	100,000.00
MCHA - Sandy Spring Museum/Public Information Signage	21,000.00
Greater Baltimore Cultural Alliance/Cultural Data project	10,000.00
HCCHA – Harriet Tubman-Underground Railway Interpretive Plan development	50,000.00
SMHA Operating Assistance	47,500.00
SMHA - Charles County Parks/Indian Head Rail Trail	100,000.00
SMHA - Board of Commissioners for St. Mary’s Co/Piney Point Lighthouse	92,500.00
SMHA – Chesapeake Beach Railroad Museum Railcar Delores Restoration	27,000.00
SMHA - Calvert Marine Museum Society/Master Plan Phase I	50,000.00
SMHA - Society for the Restoration of Port Tobacco/Burch House	43,800.00
SMHA - Jefferson Patterson Park and Museum/Battle of St Leonard Creek	50,000.00
SCHA Operating Assistance	80,000.00
SCHA - Sultana Projects/Downrigging Weekend	25,775.00
SCHA – Chesapeake Country National Scenic Byway Alliance/Town Center Interpretation Signage	20,000.00
SCHA - Town of Betterton/Church Renovation as Town Office & Visitor Center	78,000.00
SCHA - Kennard Alumni Association/Phase II Restoration Kennard Colored High School as Cultural & Interpretative Center	98,000.00
SCHA - Town of Denton/Rehabilitation of Caroline High School	100,000.00
Subtotal	3,210,439.00

Total Grants Committed \$15,872,184.87

(Total Grants Cancelled) \$300,000.00)

Total Commitments/Expenditures/Recaptured Funds **\$20,815,082.17**

Other Maryland Heritage Areas Authority Activities in 2008

Development of a Maryland Heritage Areas Authority Strategic Plan

In December 2008 a Request for Proposals was issued by MHAA to vendors for the development of a Maryland Heritage Areas Program 10-year Strategic Plan. In the Spring of 2008, the National Trust for Historic Preservation's (NTHP) Heritage Tourism Program was selected as the consultant to lead this project. The NTHP's Heritage Tourism Program team included Hargrove International, Inc./The HTC Group; Davidson-Peterson Associates, Inc., a division of Digital Research, Inc.; and the NTHP Southern Field Office.

The planning process was overseen by a Strategic Plan Action Team (SPAT) consisting of members and staff of MHAA and representatives of the Maryland Coalition of Heritage Areas (MCHA), the Maryland Association of Destination Marketing Organizations, the Maryland Byways Program, and the National Park Service. Generously funded in part by a National Park Service *Preserve America* grant, the project's primary objectives included:

- Assessment of the progress made in accomplishing the purposes of the Program's authorizing legislation and goals to date;
- Analysis of the strengths and challenges of the Program's organizational framework and identification of the critical ingredients for sustaining success;
- Development of Program performance measures; and,
- Identification of concrete strategies with short, mid, and long term implementation steps that will permit the Program to advance its tourism and preservation agenda over the next 5 to 10 years.

The scope of work for development of the strategic plan involves market research, review and comparison of the Maryland Heritage Areas Program's performance history with best practices from other state and federal heritage tourism programs, and significant public outreach to Program partners and stakeholders around the State. During 2008 the consultant team interviewed ten heritage area executive directors, members of four heritage area boards of directors, and representatives of multiple affinity organizations (e.g., Preservation Maryland, Maryland Main Street Program, Eastern Shore Land Conservancy). In July 2008 the team conducted four stakeholder work sessions – in Easton, Prince Frederick, Baltimore City, and Boonsboro -- and in September 2008 conducted an online survey involving 116 stakeholders to gather feedback regarding Program successes and weaknesses.

The SPAT met five times during 2008, both for working sessions with the consultant team and independently to review progress and materials. Five Progress Reports were submitted by the consultant to the SPAT in October 2008. These included:

- *Analysis of State/National Heritage Area Programs*
- *Stakeholder Work Sessions Report*
- *Stakeholder Views of the Maryland Heritage Areas Program*
- *Evaluation of Past Investments and Existing Conditions: Task 1 Report*
- *Desired Future Conditions and Obstacles to Success, Task 2, Section 1: Organization and Management*

A second online survey was conducted in November 2008 to gather visitor input on the resonance of the heritage area brand and interpretive themes that could be used for promotion and tourism product development in heritage areas.

It is anticipated that the consultant will complete its work and submit the final Strategic Plan document in September 2009.

Looking to 2009

Heritage Areas are important partners in Maryland's efforts to encourage smart and sustainable growth. Heritage Areas support the protection of communities' treasured landscapes while at the same time investing in heritage tourism destinations that encourage visitors to stay longer and spend more money in our cities, small towns, and natural areas. Heritage Areas' targeted approach to heritage tourism development efforts is unique. Built on a collaborative and interdisciplinary approach to planning for resource protection, enhancement, and economic growth, Maryland's Heritage Areas Program stands out as a national model.

Since 1996 MHAA has provided approximately \$15.5 million in grant support to heritage tourism projects across the state. These funds have in turn leveraged over \$43.1 million in non-State direct matching investment. In part, this is due to the Heritage Area grant program's stringent matching requirement which call for applicants to provide a minimum 1:1 match, 75% of which must be in cash. Significant additional indirect (non-matching funds) investment is also undoubtedly being generated by MHAA grant and loan funded projects that likely would not have occurred without the financial incentives available through Maryland's Certified Heritage Areas and the program's Target Investment Zones. Businesses such as restaurants, hotels, and tourist-oriented retail shops have also undoubtedly been created or expanded in response to increased heritage tourist visitation to Maryland.

To build upon this record of documented economic benefits to the State and its localities through heritage tourism, the Maryland Heritage Areas Authority will be completing the program's first Strategic Plan before the end of 2009. This Strategic Plan will lay the foundation for development of the Maryland Heritage Areas Program over the next decade. The Maryland Heritage Areas Authority looks forward to working with its partners and stakeholders as we jointly work to strengthen the state's Heritage Areas as compelling destinations for visitors while improving the quality of life for all Marylanders.

2008 Members of the Maryland Heritage Areas Authority

Richard Eberhart Hall, Secretary, Maryland Department of Planning/
Chair, Maryland Heritage Areas Authority
John D. Porcari, Secretary, Department of Transportation
David Edgerley, Secretary, Department of Business and Economic Development
John R. Griffin, Secretary, Maryland Department of Natural Resources
Dr. James E. Lyons, Sr., Secretary, Maryland Higher Education Commission
Raymond A. Skinner, Secretary, Department of Housing and Community Development
J. Rodney Little, State Historic Preservation Officer
Robert D. Agee, President of the Senate Representative
Wayne E. Clark, President of the Senate Representative
Ann M. Fligsten, Speaker of the House Representative
Donna Ware, Speaker of the House Representative
The Honorable Phyllis W. Robinson, Maryland Municipal League Representative
Bruce Reeder, Maryland Association of Counties Representative
Deborah L. Dodson, Maryland Tourism Development Board Representative
Robert David Campbell, Governor's Appointee for Historic Preservation Expertise
Sheryl Elliott, Ph.D., Governor's Appointee for Heritage Tourism Expertise
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of the
Maryland Heritage Areas Authority
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**Martin O'Malley, Governor
Anthony G. Brown, Lieutenant Governor**

**Richard Eberhart Hall, Secretary of Planning/Chair, Maryland Heritage Areas Authority
Matthew J. Power, Deputy Secretary**

